The world we live in today is very different from the world that we lived in a decade ago. Today’s world is a lot more global, interconnected by digital technology. Technology is a much bigger part of our lives than ever before. We are always connected. We demand access to our data and applications wherever we are and at all times during the day. And this is just the beginning.

End-to-End Data Protection Solutions
Your corporate data might be at risk

- Do your employees use their smart phones, tablets, or personal computing devices for work in addition to their PC at the workplace?
- Do you have a traveling workforce which needs to access and edit corporate data while on the move?
- Does your corporate IT environment have laptops, smart phones, or tablet PCs?
- Do you have a “bring your own device” policy?
- Is more than 10% of your workforce less than 30 years of age?

If you answered “yes” to even one of these questions, and do not yet have a policy for backing up data on mobile endpoint devices such as desktops, laptops, smart phones or tablet PCs, your corporate intellectual property assets may be at risk. This risk can expose you to a potential loss of competitive advantage, reputational loss, regulatory non-compliance, or worse, litigation. To understand how you can protect yourself from these challenges, using an endpoint cloud backup and recovery cloud backup solution by savvisdirect Backup, read on.

The adoption of these trends has pervaded across organizational levels, departments, and business functions. “Bring your own device” (BYOD), a concept that would have sounded absurd even five years ago is the new mantra – and workplaces are being forced to acquiesce to these demands. IT departments and service providers are being challenged as the new work force demands immense flexibility in work hours, data access, device profiles, hardware and software platforms, and applications.

savvisdirect™

CenturyLink®
savvisdirect provides end-to-end data protection

With the aim of helping companies protect their intellectual property that is spread over these disparate devices, as well as successfully achieve their compliance obligations, savvisdirect offers a single enterprise platform that provides endpoint device data protection. By deploying a cloud backup service from savvisdirect Backup for desktops, laptops, smart phones and tablets you can ensure that all your corporate information from across your endpoint devices can be safely backed up and restored in the unfortunate event of a data loss. Using savvisdirect Backup, you can ensure that all your organization’s intellectual property is stored in an encrypted and compressed form on a single redundant platform and that all of the information assets can be restored in their native format when required.

• **Mobile** – a data protection solution offering end-to-end data protection to small businesses looking to backup all user devices in their environment – from desktops and laptops to tablets and smart phones

• **Consumer** – tailored to the needs of a small office/home office, this solution offers a bundled data protection solution protecting desktops, smart phones and tablet devices

• **Companies face enormous risks due to the fact that corporate information now is edited and maintained on end user devices outside the data center.**

• **A data breach or loss can lead to disastrous circumstances from lost competitive advantage to reputational loss and the costs of litigation, compliance, and remediation.**

savvisdirect Backup can also capture information from devices running different software platforms – from Windows, Mac, and Linux to Android, and iOS. savvisdirect Backup also includes other key advantages that provide you with additional business benefits such as – agentless and therefore easy to run and maintain, incremental only data backups, data compression techniques such as common file elimination and data deduplication, in flight and at rest security assurance through AES 256-bit encryption and NIST FIPS 140-2 certified cryptography, and restore and recovery assurance through autonomic healing and validation restore.

Once installed and configured, the savvisdirect Backup software runs in the background requiring little or no user intervention as the software backs up the information on the endpoint device. Even during restore scenarios, the service platform requires little user intervention as files and folders can be restored easily by IT staff.

savvisdirect Backup is designed to overcome these challenges

savvisdirect Backup has been designed to overcome a number of these challenges. The simple and intuitive user interface ensures that backup and recovery jobs can be initiated by end users themselves. This can help take the load off backup administrators and provide end users with control of their backup and recovery tasks. As mentioned earlier, savvisdirect Backup can also be configured to run in the background with little or no user intervention. Further, the agentless technology with auto-upgrade capabilities enables IT departments and service providers to seamlessly push software updates from the backend without needing the end user to intervene in the process.
savvisdirect Backup is designed to limit the drain on CPU, battery, and bandwidth ensuring that end users do not face much degradation in system performance. By utilizing the powerful bandwidth and CPU throttling capabilities of savvisdirect Backup can ensure that your employees can continue to use their devices and the corporate network while the backup jobs proceed in the background. Given that savvisdirect Backup only performs incremental backups of information that has changed, the volume of data to be backed up is severely reduced. This ensures that backup windows are kept to a minimum. The intelligent data compression and deduplication capability of savvisdirect Backup also reduces the bandwidth required for transferring the data over the network.

Using savvisdirect Backup, your IT department or service provider can automate the backup process by scheduling the backup for specific times of the day or particular times in the month. If the device is turned off at the time that the backup is scheduled, savvisdirect Backup ensures that the backup job begins once the device is turned on. In the event of not finding a connection to a network to back up the data, savvisdirect Backup waits for the next scheduled backup job before attempting to back up the information.

### Potential endpoint device data protection challenges:

- No single solution that backs up both LAN and endpoints
- Endpoint device backups don’t happen as devices are powered down or out of network coverage area
- Users complain of performance degradation due to backup jobs
- Backups hog bandwidth
- Needs too much end user input, but too complex for them to use
savvisdirect Backup software provides the IT administrator with a status of all the backup jobs that have not completed and provides him with notifications on users who have not backed up in time. This capability helps him work with you and your employees in ensuring that your backups are always up to date and that your data is secured.

Finally, and most importantly, savvisdirect Backup integrates with your existing standardized IT infrastructure and offers a simple and secure method to backup corporate data to your authorized cloud data center. The backup software, though robust and secure, is designed to be inherently flexible in supporting multiple cloud deployment models – public, private or hybrid.

savvisdirect Backup is the leading cloud backup, recovery and restore software vendor with more than 550,000 installations deployed globally. savvisdirect Backup transforms the way businesses manage and protect their data by delivering seamless, end-to-end data protection that scales and adapts to any IT environment. With more than 26 years of experience, savvisdirect Backup manages one of the largest business-class backup service provider ecosystems in the world, comprised of progressive Managed Service Providers who are focused on driving growth and providing better service to customers with a secure, proven and flexible backup and recovery model. For more information, visit www.savvisdirect.com.

Bringing Cloud to Every Business Under the Sun

savvisdirect believes that all businesses should have access to the simplicity, security, reliability and flexibility of cloud services. That’s why we work hard to provide small businesses, IT professionals and developers the support and service they need to make the switch. And it’s all backed by the reputation of Savvis, a world-leader in IT and cloud solutions, and CenturyLink, the nation’s third-largest communications provider. At savvisdirect, you’ll get the help you need to do more for your business. Because this is more than just cloud. It’s the bedrock of your business. Learn more about how cloud technology can benefit your business at www.savvisdirect.com.

Visit us online at www.savvisdirect.com to learn more, or call us at 855.459.5121.